



COREnet & EU4Advice: Strengthening EU Advisory Networks to Support Sustainable Short Food Supply Chains

Artur Gregório
In-Loco

Sofia Reis
ISEKI-Food Association



Funded by
the European Union



What do we call Short Food Supply Chain?

- ✓ A supply chain involving a limited number of economic operators, committed to cooperation, local economic development, and close geographical and social relations between producers, processors and consumers

Main reasons to support SFSC

- ✓ Choices for farmers and choices for consumers
- ✓ Increased bargaining power for farmers (especially small holders)
- ✓ Increased proximity and communication between producer and consumer (build of trust)
- ✓ Food Security and Sovereignty issues
- ✓ Local resilience and great impact in local community (increased revenue, community building, social capital...)

The importance of SFSC advisors

- ✓ Extremely varied and challenging skills needed, added to baseline farmer advising needs
- ✓ Vulnerability of the business model without professional support



Connecting advisors toward a European network for consumer-producer chains

Growing more inclusive, resilient, and sustainable food systems

HORIZON-CL6-2021-GOVERNANCE-01-27

CONSORTIUM



- ❖ 15 partners
- ❖ 11 European countries
- ❖ 27 Lighthouse projects & 60 Golden cases
- ❖ 5 years: September 2022 – September 2027
- ❖ Twin project of





KNOWLEDGE

An extensive
knowledge repository



COMMUNITY

A community enabling
peer-to-peer sharing of
knowledge



ADVISING

An autonomous and viable
learning network

IMPACTS

Our contribution to the economy, society, research and the SFSC R&I landscape

New knowledge & know-how to help improve the impact, sustainability, and performance of SFSCs in different country contexts.

Better understanding of the limitations and benefits of SFSC peer-to-peer learning & mutual support at the national and international levels.

Improved performance and larger scale impact of SFSCs thanks to advisory and support services tailored to local specificities.

Inclusion of new interactive forms of SFSC advising in regional, national & European AKIS.

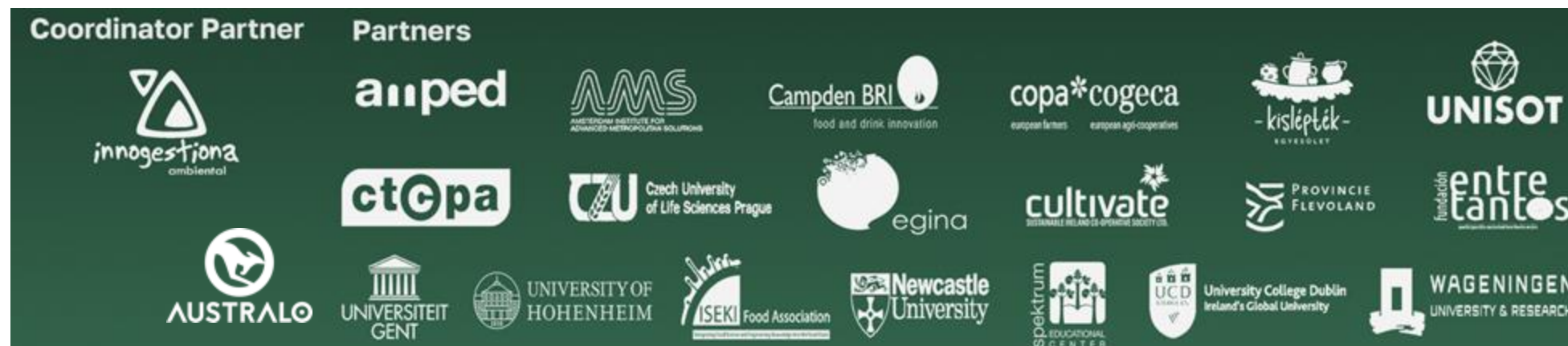
More SFSC-friendly policies and regulatory frameworks across EU-27.



Multi-actor network to boost short food supply chains advising across Europe

HORIZON-CL6-2021-GOVERNANCE-01-27

- ❖ 21 partners
- ❖ 13 European countries
- ❖ 4 Living Labs: Spain, Hungary, Netherlands, Ireland
- ❖ 5 years: October 2022 – September 2027
- ❖ Twin project of





EU4Advice = Advising Multiactor Network + AKIS

EU4Advice work to create a network of SFSC advisors, policy-makers, researchers and farmers, working together towards the effective integration of SFSC advisors into AKIS



**Empowering
producers &
consumers**



**Connecting
SFSC
advisors**



**Integrating
into AKIS
governance**



**Pooling
contents &
training
materials**



Expected results of EU4Advice

- EU network of SFSC advisors for knowledge and BP exchange
- Integration of SFSC advisors into national AKIS (Agriculture Knowledge Innovation Systems)
- SFSC-specific training contents, tools and methods, to support the development and upscaling of SFSCs
- EU network of policy-makers tackling governance and regulatory barriers of SFSCs
- Policy recommendations to enhance SFSC regulatory framework, related advice, and SFSC integration into AKIS





EU network of Advisors

- ❖ 621 advisors (34 countries, 26 MS)
- ❖ Voluntary participation
- ❖ Structured peer-access
- ❖ Credible knowledge
- ❖ Professional recognition



EU network of Policy makers

- ❖ 54 policy makers (18 countries)
- ❖ Voluntary participation



Contents and tools for advisors' capacity building

Aims:

- Respond to **advice needs of EU farmers and other actors in the SFSC related issues**
- Respond to the **accreditation and training needs of the advisors** (recognition, subsidies, collaboration with admin.)

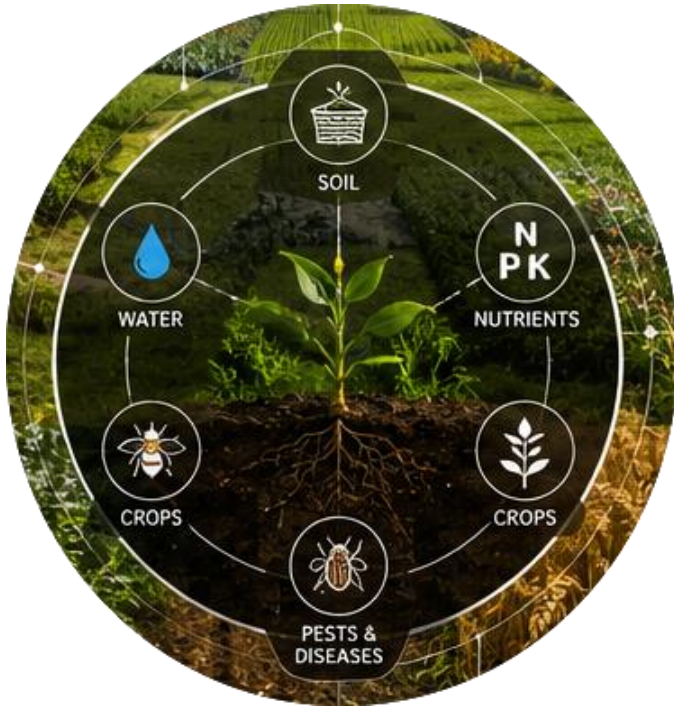
Target group:

SFSC advisors (SFSC experts interacting with farmers and other SFSC producers)

- Training structured based on EIT Food Training Program (**future certification**)
- **Digital and modular design** compatible with micro-credentials system (adaptable to different needs/profiles)
- **Flexible, practice-oriented** training (adapted to reality; compatible with agricultural work; quick integration into sector)



Cross thematic learning: A broader educational contribution



Agronomic complexity



Organisational & governance dynamics



Regulatory frameworks



Markets

Territorial specific context

Different types of knowledge require different pedagogical formats

Practical learning

EU roadshows & field visits

Structured dialogue

Workshops & webinars

Lighthouse projects

Exemplary initiatives

Co-creation & peer learning

Living labs

Knowledge codification

“Golden cases” & formal training (micro-credentials)



eLearning on Moodle platform

E-mail : eu4advice@innogestiona.es



Training for SFSC Advisors in AKIS

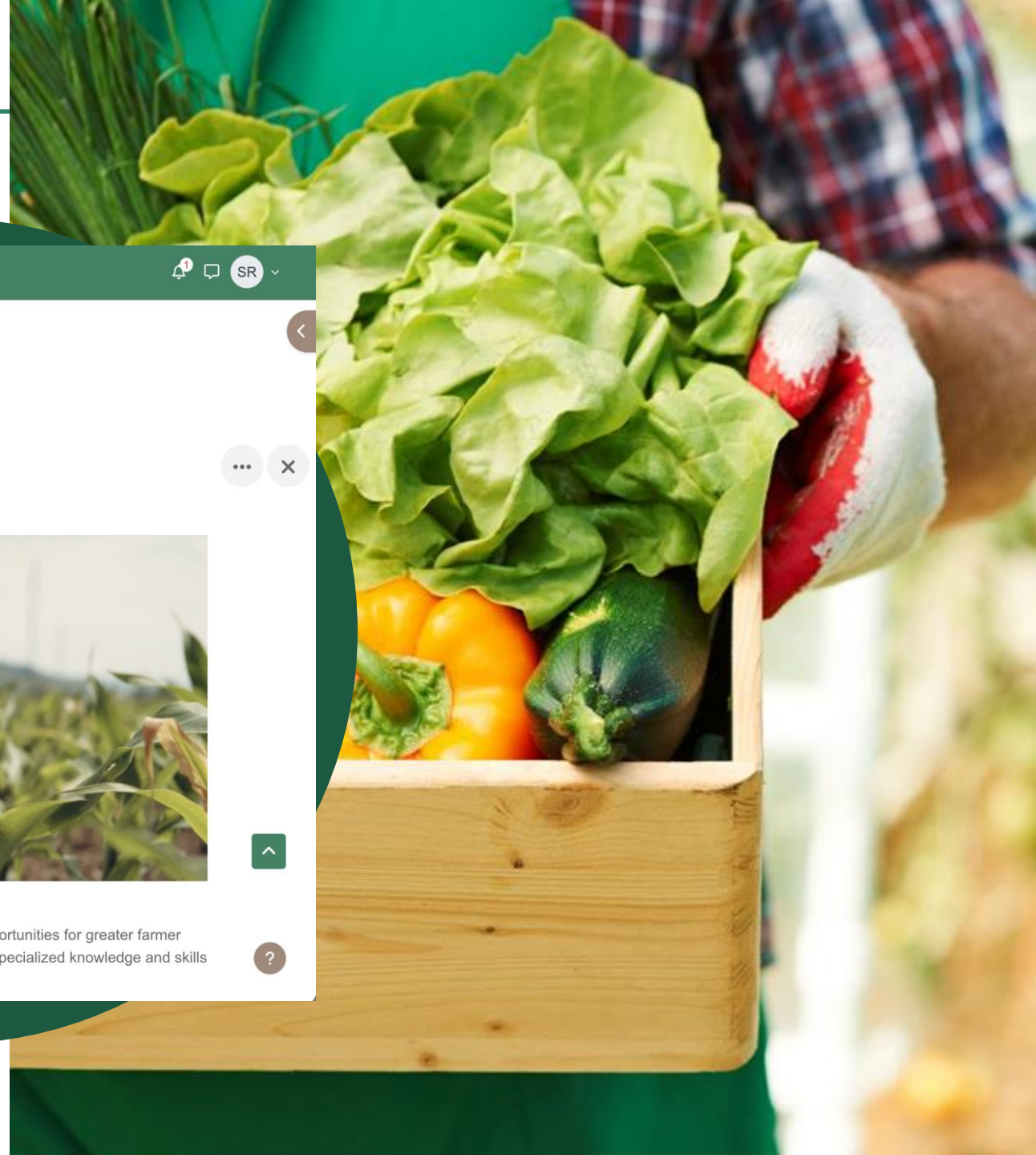


- > General
- > Module I: Short Food Value ...
- > Module II: Food production ...
- > Module III: Innovative Soluti...
- > Module IV: Digitisation in th...
- > Module V: Marketing solutio...
- > Module VI: Food safety, hyg...
- > Module VII: Principles of Pr...
- > Module VIII: Crucial Soft Ski...
- > Tile 9

Course Participants Grades Competencies More ▾



Short food supply chains represent an important alternative to conventional distribution channels, offering opportunities for greater farmer autonomy, transparency, and territorial development. For these systems to flourish, competent advisors with specialized knowledge and skills are essential.





Gamified eLearning



Key Learning Materials

2. The Three Sustainability Pillars

SFSCs are often associated with sustainability, but



Quiz

Test your understanding

If advising policymakers to strengthen SFSCs



Reflection

Quick Reflection

Knowing the push and pull of environmental goals when

Here's Your Next Lesson



Lesson 3.1: Sustainable Business Models – The Triple Layer Business Model Canvas

Common business tools often prioritise economic profit, treating environmental and social concerns as secondary considerations. This lesson introduces the Triple Layer Business Model Canvas (TL-BMC), a framework that integrates economic, environmental, and social dimensions into a coherent sustainability-driven business model.

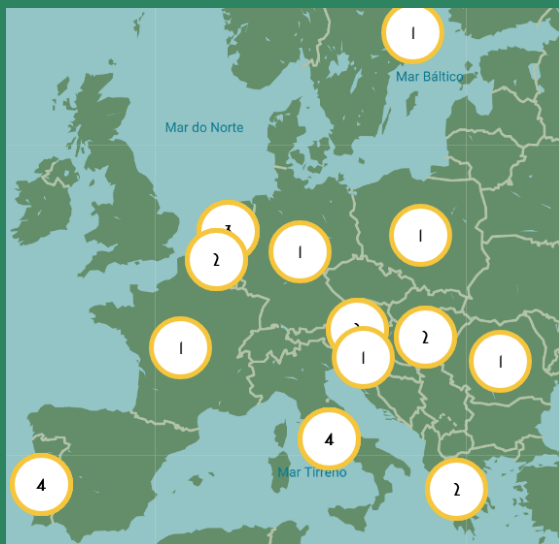
Awaiting start

★ 15 XP



Sofia Reis, you earned the Chain Analyst badge!





SFSC EXAMPLES:

**BEST PRACTICES,
GOLDEN CASES,
SHOW HOW
ADVISORY
PRACTICES
IMPROVE SFSC
PERFORMANCE**

P2P LEARNING

**“LOCAL FOOD
ADVISORS’
JOURNEY”**

- **STORIES**
- **AGORA**
- **ADVISINARS**
- **ADVISERS’
CORNER**

**LIGHTHOUSE
PROJECTS:
STRENGTHENING
PEER LEARNING
AND ADVISORY
COMPETENCE
ACROSS EUROPE’S
SHORT FOOD
SUPPLY CHAINS**

EUROPEAN ROAD SHOW:

**FIELD VISITS
ACROSS GOLDEN
CASES,
LIGHTHOUSE
PROJECTS AND
SFSC BEST
PRACTICES**

Advisors



Policy makers



<https://eu4advice.eu>

Thank You....

Lighthouse projects



Advisors' corner



<https://shortfoodchain.eu/>

....Follow us!



Funded by
the European Union