

COREnet Advisinar

Dr. Jan Willem van der Schans
Task Force Short Supply Chains
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SFSC work load is a challenge

“Short supply chains change how you produce, process and market your products, requiring mastery of a wide array of tasks,” ... “You have to find your customers, excel at communication, manage logistics and more. It’s a lot to handle on your own, which is why advice and training are so crucial”.

“Burnout may occur in SFSCs because they demand managing multiple responsibilities but advisors can step in to prevent it. They can help reorganise the work, identify the most suitable equipment, and facilitate collective action to share tasks, while giving advice to maintain group cohesion”

https://shortfoodchain.eu/news/learning-the-short-food-supply-chain-how-advisors-and-training-empower-sustainable-agriculture/?utm_source=copilot.com



Introduction

The problem

Three solutions

Pro's and con's

Conclusion



YOUR NETWORK FOR A CLOSER
CONSUMER PRODUCER LINK

COREnet is an EU-funded project that will support the systematic development of more effective Short Food Supply Chains (SFSCs) advising through a **pan-European peer-to-peer learning network for SFSC experts**.

With partners from 11 EU Countries, we will pursue interactions and strengthen connections among advisors, farmers, and consumers through a **holistic, systemic, and collaborative approach** aimed at helping SFSCs achieve greater market share and a greener market impact.

KEY RESULTS

- Database of Advisors for SFSC
- COREnet knowledge repository on advisory services
- Golden Case abstracts
- The SFSC Advisory Guide
- Lighthouse projects
- The European Advisory Network on SFSC

IMPACTS

- Novel knowledge & know-how on how **advising** contributes to improving the impact, sustainability, and performance of SFSCs in different country contexts
- Greater understanding of the limitations and benefits of **peer-to-peer learning & mutual support** at the national and international levels
- Availability of usable knowledge, skills, and competencies relevant to deploying advising to increase the **sustainability, impact, and performance of SFSCs**
- Improved performance of SFSCs thanks to better advising
- Better inclusion of SFSCs in regional, national & European AKIS
- More **SFSC-friendly policies** and regulatory frameworks across EU-27



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TREBAG

Civitas

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FOOD SYSTEM

SLU

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Three solutions

- Do it yourself
- Outsource
- Enter long term agreement

Do it yourself

Dairy from SalLand
stopped after a year of
production



Do it yourself

Pro's

Fits with SFSC philosophy

Farmer back in control

Con's

Costly price of learning from mistakes

SFSC work burden is unbearable

Outsource

“Industrial”
malting factory
De Swaen
Kloosterzand



Outsource

Pro's

Knowledge and efficiency

Scale

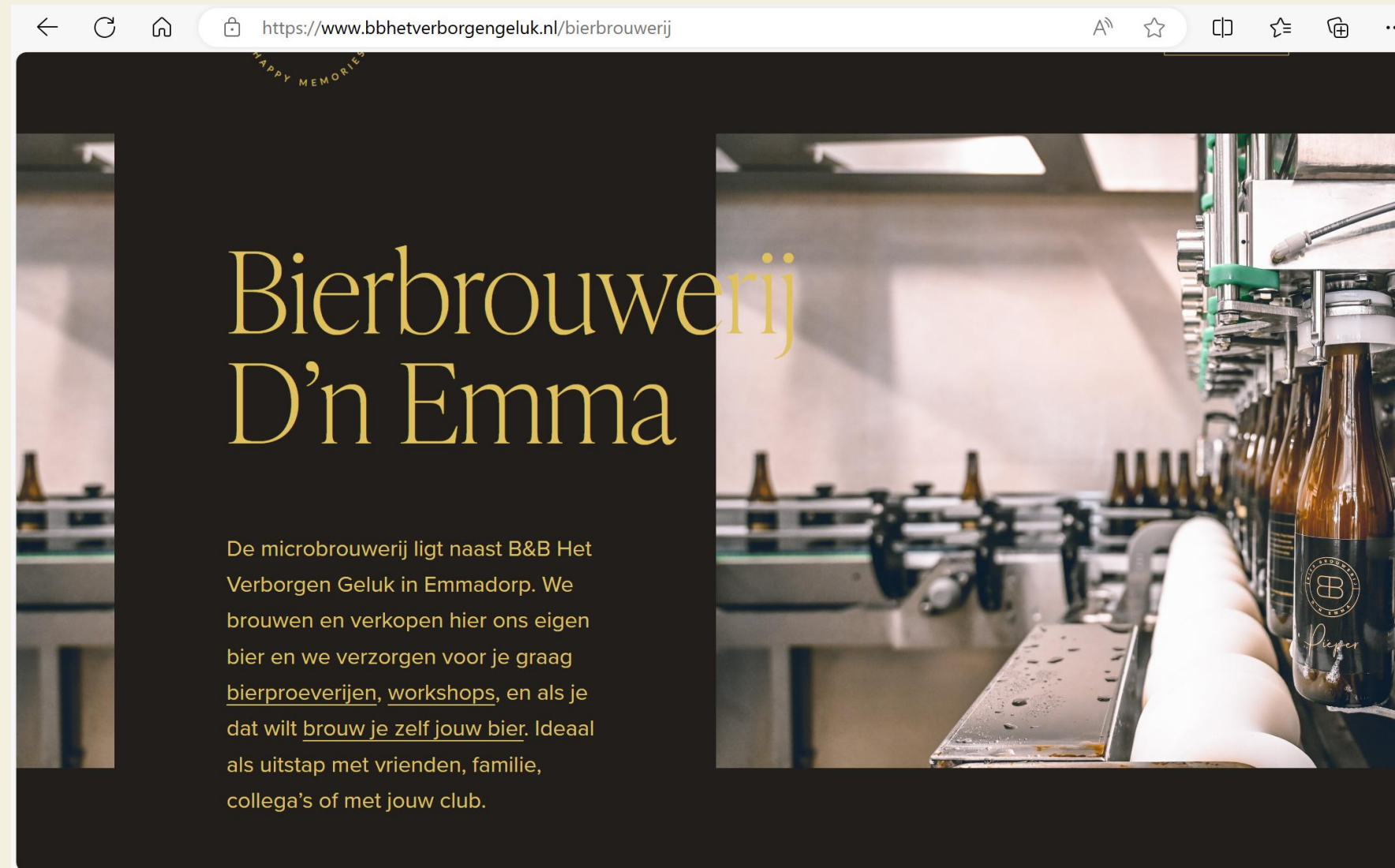
Con's

Inflexible

SFSC is seen as expensive or competitor

Enter long term agreement

Sell bigger batch and
buy back
smaller batch



Enter long term agreement

Cheese making as a service



Enter long term agreements

Pro's

To be analysed

Con's

To be analysed

Conclusion

As SFSC farmer there is no need to carry out all the activities by yourself.

Often there are others who can help you in a role as service provider

Often there is no need to build up processing capacity from scratch. It is possible to draw from existing knowledge and equipment and make long term agreements about their use.

Questions?





**Thank
you!**

Visit our website
shortfoodchain.eu



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