



Mobile poultry slaughter



Oberländerhof

Backstory

- ◆ free range poultry: 500 laying hens, 2.000 chicken
- ◆ no slaughtering facilities in Tyrol
- ◆ on-farm slaughtering
- ◆ farm in the middle of village
- ◆ → concept of mobile slaughtering

***We want to make a change and help
to produce real food.***

Matthias Mayr

Matthias Mayr
Husband, dad and farmer



Concept

1

Mobile poultry slaughtering



Slaughtering on the spot

on the farm



without animal transport



professional

Slaughtering trailer

"clean": all cables and pipes laid in walls and floors

controlled sewage management

collection of blood

electric stunning

clean



All lines and pipes are laid „flush-mounted“. This creates a smooth surface in the slaughterhouse for easy cleaning and leads to less stress.

controlled sewage management

In the floor seal, there are two sewer channels over the entire width of the vehicle, so that all of the dirty water can be drained off centrally via a lifting system. This is equipped with a knife and shreds leftovers and also serves as a pump.





VIDEO: Landwirt-Media

◆ Interview with Matthias Mayr

◆ Link: <https://bit.ly/3lKmLXt>



Two Systems

2

Mobile poultry slaughtering

STORAGE SYSTEM

- *integrated cold room*
- *slaughter and cooling process in the slaughter mobile*
- *use preferred*
- *packaging, disassembly easier possible*
- *Lengths: 5m and 6m*

PASS THROUGH SYSTEM

- *no integrated cold room*
- *cooling process outside the site*
- *inter-company use preferred*
- *no capacity restrictions*
- *Lengths: 6m*



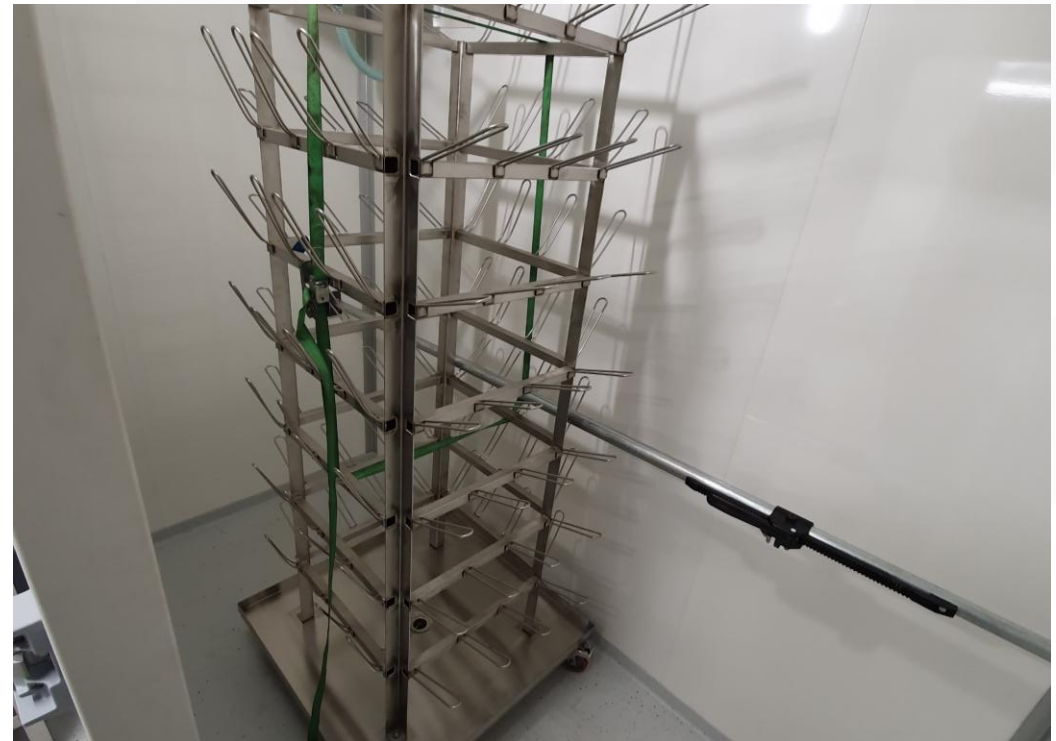
1. Area: “unclean”/“black”*

**Designation only if the slaughterhouse is approved*



2. Area: "pure"/"white"*

**Designation only if the slaughterhouse is approved*



Niche with potential



Trend regionality & animal welfare



Decentralized food production & transparency



motivated & qualified staff



legislation → approval or just registration → simplified requirements



costs starting at € 40.000,-



2pax slaughter 50 birds/hour

MOBILE
SCHLACHTUNG



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