

CORENET Good SFSC Practice:	
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Insert photo or any visual image or diagram e.g. SNA diagram/Word or Image Collage (Optional)	
Short title <u>in English</u>	SeedsValley
Choose relevant advertising categories below* and provide short explanation:	
a Business planning and strategy:	Advice on management, Community Supported Agriculture and SFSC sales opportunities
b Distribution and logistics:	
c Regulatory compliance:	Advice on the legal aspects of food hygiene, taxation.
d Better partnering:	“Inspiring others to bring change” The goal is to strengthen knowledge transfer and community building within the framework of the Finance 4 Social Change project.
e Technology:	Advice on farming techniques
f Production & processing:	Advice on ecological vegetable growing in open field and in green houses
g Packaging:	
h Branding and marketing:	Avices on branding, community organizing, social media.
Basic information on knowledge and advice provided: e.g. private or public funded organization/advisor, peer to peer knowledge exchange, etc.	Multiple workshops on Community Supported Agriculture organized by the Conscious Consumers Association (Hungary). https://tudatosvasarlo.hu/tema/kozossegi-mezogazdalkodas . Peer to peer knowledge exchange, Owners self-training
*See The CORENET SFSC Charter 14. C SFSC ADVISING.	
Short summary for practitioners <u>in English</u> on the (final or expected) outcomes. (1000-1500 characters, word count – no spaces). <i>Do not complete if the summary below is completed in English</i> This summary should be as interesting as possible for farmers/end-users, using <u>a direct and easy understandable language</u> and pointing out entrepreneurial elements which are particularly relevant for practitioners (e.g. related to cost, productivity etc). Research oriented aspects which do not help the understanding of the practice itself should be avoided.	SeedsValley (MagosVölgy) is a family-owned business/family farm. The farm operates under a CSA (community-supported agriculture) system, which means that consumers purchase a portion of the farm's produce in advance. In practice, this means that consumers pay 1/150th of the annual costs (in 2024) in exchange for MagosVölgy providing them with organic, local, fresh, and healthy vegetables and vegetable products on a weekly basis. Their products are not sold through other sales channels. In recent years, other farmers and producers have joined us as partner suppliers. Approximately 12 other small farmers sell their products on delivery days, with varying frequency (depending on the season or capacity). Their products are not included in MagosVölgy's shares, but consumers (shareholders) can purchase them locally as supplements. MagosVölgy has launched a mentoring program for farmers on farming techniques, which also provides advisory support on CSA or other SFSC opportunities. The mentoring program consists of modules on vegetable production, farm management, and sales.
	Main results/outcomes of the activity (expected or final) Based on its successful activities MagosVölgy has initiated a mentoring activity for farmers about the farming techniques with an option for advisory support on CSA or other SFSC opportunities. The mentoring consists of modules around vegetable production, farm management and sales. This is a service that MagosVölgy provides to farmers who pay for this. The main practical recommendation(s): what would be the main added value/benefit/opportunities to the end-user if the generated knowledge is implemented? How can the practitioner make use of the results? The MagosVölgy model provides an well operating type of CSA and a mentoring/ advisory services based on its experiences and knowledge. Further information/references: www.magosvolgy.hu https://www.facebook.com/magosvolgy
Actors, stakeholders	
Region, Country	Nógrád County, Hungary
Media attachment (e.g. video) or other attachment (e.g. benchmarking data)?	https://www.youtube.com/watch?v=Al5pzupoCI8

Short title in <u>native language</u>	MagosVölgy
Short summary for practitioners in <u>native language</u> (can be the language of the coordinator / one of the partners - otherwise in English) (1000-1500 characters, word count – no spaces).	A SeedsValley (MagosVölgy) egy családi tulajdonban lévő vállalkozás/családi gazdaság. A gazdaság CSA „közösség által támogatott mezőgazdaság” rendszerben működik, ami azt jelenti, hogy a fogyasztók előre megvásárolják a gazdaság termésének egy részét. Ez gyakorlatilag azt jelenti, hogy a fogyasztók az éves költségek 1/150-ed részét (2024-ben) fizetik, cserébe a MagosVölgy hetente biztosítja számukra az organikus, helyi, friss és egészséges zöldségeket és zöldségtermékeket. Termékeiket más értékesítési csatornákon keresztül nem értékesítik.