



Plan for dissemination and exploitation of results and Communication activities

D6.1: Plan for dissemination and exploitation of results and Communication activities

WP6, T6.2

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Abstract

The plan sets out the strategy to effectively promote and exploit COREnet results. It defines the processes and activities to be implemented towards the maximization of impact. The plan integrates Dissemination, Exploitation and Communication (DEC) activities and builds an organic, comprehensive framework starting from the definition of Key Exploitable Results (KERs) and a preliminary mapping of stakeholder groups. It defines key messages, identifies the most suitable dissemination tools and channels, outlines a timeline and the geographical level of action, and envisions proper dissemination pathways. Moreover, the plan includes monitoring activities to ensure content outreach and engagement with the project, thus assessing its impact on target audiences.



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or REA. Neither the European Union nor the granting authority can be held responsible for them.